



Inflatable Packaging's Lucid Air Products open an entirely new dimension for protecting and presenting products. Never before has there been such a combination between presentation and versatility. Lucid Air Inflatables are perfect for shipping anything from plates to cell phones. The design holds your product between two pieces of clear film which are stretched tight by the inflated air chamber. Lucid Air can be designed in variety of shapes and sizes and still retain its remarkable protection characteristics. Inflatable Packaging has designed Lucid Air inflatables that can be shipped without a box via USPS. Lucid Air products are also stackable for master carton style shipments. All Lucid Air products feature IPI's unique self sealing valve that allows for easy inflation and deflation. Lucid Air products can be deflated and reused, if needed. In addition, all lucid products are recyclable. Contact Inflatable Packaging today to learn more about this revolutionary product.

PRODUCT FEATURES

- Lucid Air Inflatables can be shipped USPS without a box.
- Lucid Air is a presentation piece with products instantly viewable.
- Stackable for use in tray and master carton shipments
- Can be divided to create kits.
- Durable film resists failure and clings to products preventing damage.

IPI has designed Lucid Air Inflatables for:

- Confectionists
- Dishware Manufactures
- Electronics Shippers
- Relief Agencies
- Advertising Agencies





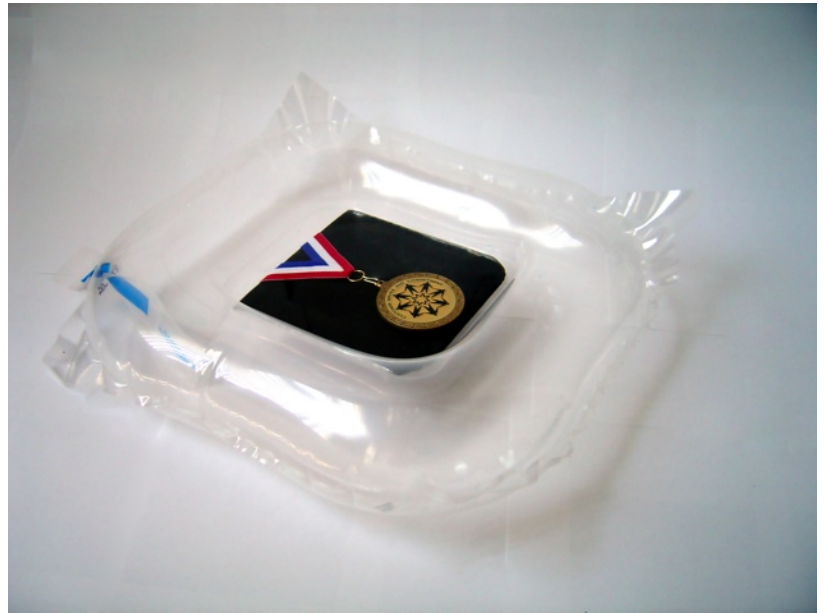
Innovative Packaging Design

PRESENTATION COUNTS

When interacting with a customer, presentation of a product is of utmost importance. Whether it's the look of your store or the design of your website, making a good appearance is important to initial sale and repeat sales! Lucid Air enhances your product presentation using your packaging. Each time you pack with Lucid Air you not only protect your product but you present it in a cushion of air. Packaging with Lucid Air provides a far greater presentation than packaging with loose fills like peanuts, or paper, or even bubble wrap.

CUSTOM DESIGN

Inflatable Packaging has in house equipment to custom design a lucid inflatable to fit your individual needs. Contact a sales representative today for more information.



ABOUT INFLATABLE PACKAGING

Inflatable Packaging develops, manufactures, and markets internal and external packaging products. All products are easily inflated to 1-2 psi internal air pressure. These trademarked products: Void-Fill™ Bags, En-Cap™ Sleeves, Waffle-Pak™, and Air-Lock™ Truck Dunnage Bags span a full range of users from Fortune 1000 company facilities to small office operations. The products benefit our customers by reducing packaging costs, damage claims, material storage and handling, labor, and waste disposal. IPI products are used by shippers who process anywhere from 10 to 100,000 parcels per day and are in use throughout the United States. IPI is proud to design and manufacture all of its products in the United States.

MADE IN AMERICA

Inflatable Packaging takes pride in the fact that Lucid Air products are manufactured and engineered in America.



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Note: All claims regarding competing products are to the best of IPI Inc's knowledge as of May 2008